



Summer time is nearly here and business casual is in the air!

Ahh yes SUMMER TIME...

Time to pull out those shorts, shirts, blazers, and maybe even linen pants. Wait ... we still have to work, but we can be a bit more casual and still look like a professional.

What does that mean anyway? It is simple! Some might say it is a suit without a tie or maybe just that blue blazer with a pair of nice slacks. **Simplicity is sophistication.** Streamlining your choices, you not only make it easier on yourself, but there's an element of confidence that comes with keeping things unfussy. It is about buying season-appropriate clothing. When I'm talking about picking up a new piece for this spring/summer season, I'm assuming that you'll be on the lookout for lightweight cottons and wools along with madras, linen, and seersucker. These will keep you cool and sweat-free at the office, out entertaining clients, or perhaps even going to a game.

Ok what can I wear? Invest in a few separates; a navy blazer, windowpane sport jackets in lighter colors, some mid grey, tan, or light blue trousers, and don't cut out those jeans. Even chalk stripe jackets can spice up that casual look to show that summer's a time for play, not just work. **For your shirts:** In the summer it's important to make sure you not only nail the fit but also the tone. You want to have a bit of fun with what you wear. With this in mind, chalky colors are big right now, in everything from pink and blue to yellow and lilac. Pair them with a pattern, textured neutral tie, or without a tie and jacket. You should finish off the look with the right pair of shoes. If you are going to buy a new shoe this year, make it suede or get those traditional penny loafers. They are really trendy this upcoming season and because they add more streamline silhouette, they're perfect for the office as well as a night out.

With that said, now you know how to get a sharp, yet easy look in those warmer months. Remember to have fun with your clothing. It is not a uniform. Clothing showcases your personality, as well.

Always keep one thing in mind: Now more than ever people are getting dressed. Every man should be in a jacket. You never know who you are going to meet!

Have a favorite College or Pro Team or some other novelty that you want to add to your shirt?



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Not sure what goes with what? Keep it simple and let us coordinate your ties and shirts. Add 5 ties and get the 6th free.